REMARKS/ARGUMENTS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Applicants note that in the Advisory Action dated May 24, 2007, the Examiner has indicated in paragraph 11 that the Request for Reconsideration has been considered but does not place the application in condition for allowance and has noted that, in contrast to Applicants' arguments, the claims, which recite a magnetic substance being enclosed in elastic covering material, are not limited to what is disclosed in Figure 5 and that the prior art teaches a magnetic substance enclosed in elastic material. However, a review of the prior art record fails to indicate a teaching or disclosure of this limitation and thus, should the Examiner maintain this position, the Examiner is requested to further explain in detail the manner in which the prior art of record teaches these limitations. In this regard, it is particularly noted that neither WO94/04313 (hereinafter WO'313) nor WO 82/0101844 (hereinafter WO'844) teaches or discloses the limitation. In addition, the Examiner's attention is called to the discussion which explains the deficiencies of the prior art in further detail at page 13, second paragraph through page 16, line 3, of the Amendment submitted May 14, 2007.

Application No. 10/697,115 Preliminary Remarks

In view of the foregoing and in view of the Amendments now made to the claims, an early and favorable office action is believed to be in order and the same is hereby respectfully requested.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

 $\begin{array}{c} \text{Customer Number} \\ 22850 \end{array}$

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